

## Report of the Health and Tourism Policy Officer

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### **Subject: Action Plans in Support of the National Park Management Plan 2020-2024**

#### Purpose of Report

1. To seek Members' approval of actions plans in support of the National Park Management Plan 2020-2024:
  - Health and Wellbeing
  - Sustainable Recreation and Visitor Management

#### Background

2. The Pembrokeshire Coast National Park Management Plan 2020-2024 was adopted on 11th December 2019 and officers undertook to prepare and publish a series of action plans in support of it (report 42/19). The action plans would set out the Authority's current and proposed responses to key policy challenges identified in the Management Plan. The action plans would thereby provide a bridge between the five-year Management Plan and the annual Corporate and Resources Plan. The action plans will be reviewed on an annual basis to determine progress and assess whether amendments are required.
3. The action plan *Responding to the Climate Change Emergency* was prepared by the Performance and Compliance Coordinator and approved on the 3rd June 2020 (report 30/20). Two further action plans - *Celebrating Heritage* and *Restoring Nature*, drafted by the Community Archaeologist and the Biodiversity Officer respectively, were approved, subject to amendments, on 24<sup>th</sup> March 2021 (report 10/21).
4. Where relevant, amendments proposed by Members at the 24<sup>th</sup> March National Park Authority meeting have also been reflected in the draft action plans before Members today. In particular, Members will notice in each draft plan a dedicated column identifying the lead for each action / initiative, and a column detailing current activity. An introductory paragraph clarifies funding procedures.

#### Engagement and partnership

5. The actions plans were drafted following consultation with Authority staff and external organisations, including officers from the Direction and Discovery Team, the Countryside Management Team, Communications and Interpretation Team, as well as external stakeholders including Pembrokeshire County Council, Natural Resources Wales, PLANED, Destination Pembrokeshire Partnership, Public Health Wales, West Wales Action for Mental Health, Pembrokeshire Coastal Forum, Pembrokeshire Tourism, Visit Wales , Pembrokeshire Association of Voluntary Services, MIND, and the National Trust.

The draft action plans take into account the priorities of the National Park Management Plan 2020-2024, corporate and national wellbeing objectives and measures relating to climate change, as well as Landscapes for All (currently in re-draft), and the Destination Pembrokeshire Plan. The draft action plans identify a range of stakeholders and partners necessary for delivery. These include a variety of external organisations at a local, regional and national level, members of the local community and the wider public.

6. Mainstreaming actions from the action plans within the Authority's annual Corporate and Resources Plan and performance framework will help ensure that impacts are monitored and that relevant actions are given due priority within the Authority's work. The action plans also provide context for reporting to the Operational Review Committee.
7. The action plans are intended to be live documents and may be subject to annual light touch reviews. Formal review will take place in line with National Park Management Plan reviews.

#### Financial considerations

8. The action plans each include a 'resources' column. This column indicates where existing staff and budget resources are being used, and where additional funding may be needed. Where additional funding is needed this will provide an opportunity to identify or seek funding streams to support the action going forward, through the Authority's normal channels, ultimately being approved or otherwise by Members at the appropriate time.

#### Human Rights / Equality issues

9. The objectives and associated actions of the National Park Authority's Strategic Equality Plan were considered in preparing the Management Plan, for which an Equality Impact Assessment was prepared. Management Plan policy areas which were determined to have distinct equality aspects include planning policy, promotion, health and wellbeing initiatives, volunteering opportunities, access to rights of way, skills development and visitor experiences and participation.
10. The Equality Impact Assessment identified a number of considerations to be taken into account in any project or scheme design in support of the Management Plan and National Park purposes, including, therefore, those identified in the action plans. Actions mainstreamed within the Corporate and Resources Plan will be assessed through the integrated equality impact assessment of that plan.

#### Compliance

11. Each National Park Authority is required to prepare a five-yearly Management Plan (Environment Act 1995, section 66). In line with relevant legislation, a Sustainability Appraisal (incorporating Strategic Environmental Assessment), Equality Impact Assessment and Habitats Regulations Assessment were prepared and taken into account in drafting and finalising the National Park Management Plan 2020-2024.

12. The action plans support policy set out in the Management Plan and support the Authority's wider well-being objectives in relation to the Well-being of Future Generations Act. This includes implementing the five ways of working (see the National Park Management Plan 2020-2024 and the current Corporate and Resources Plan for further detail). The action plans also support the Equality Act 2010 and Welsh specific Duties (implementing Public Sector Equality Duty and Socio Economic Duty), and the Countryside and Rights of Way Act 2015.

13. Relevant policy includes:

- The South West Wales Area Statement (in particular with regard to reducing health inequalities)
- Welsh Government's Programme for Government: <https://gov.wales/sites/default/files/publications/2021-06/programme-for-government-2021-to-2026.pdf>
- Welsh Government: A Healthier Wales: our Plan for Health and Social Care: <https://gov.wales/sites/default/files/publications/2019-10/a-healthier-wales-action-plan.pdf>
- Welcome To Wales – Priorities for the Visitor Economy 2020-2025  
[Welcome to Wales: priorities for the visitor economy 2020 to 2025](#)

#### Risk

14. Timescales for some activities may be extended due to potential impact of COVID-19 and recovery planning on their implementation. Priority may need to be given to actions where a delay would put grant funding at risk.

15. Welsh Language considerations

The Welsh Language (Wales) Measure 2011 and the Welsh Language Standards Regulations (No.1) 2015 apply to the National Park Management Plan 2020-2024, to the action plans at Annexes A and B, and to actions within them.

Welsh language impacts contained in the Sustainability Appraisal of the National Park Management Plan were highlighted in a separate document, *'Impacts of policy on the Welsh language. Extracts from the Sustainability Appraisal of the consultation draft Pembrokeshire Coast National Park Management Plan 2020-2024'* which was available as part of the suite of consultation documents. The consultation questionnaire also included a specific question on Welsh language.

16. The final action plans will be available in Welsh. Actions arising from the plans will be conducted in accordance with the Authority's Welsh Language statement.

#### **RECOMMENDATION:**

**Members are invited to APPROVE the Health and Well-being Action Plan and the Sustainable Recreation and Visitor Management Action Plan (Annex A to this report), subject to any comments they may wish to make.**

### Background Documents

- [Pembrokeshire Coast National Park Management Plan 2020-2024](#)
- Pembrokeshire Coast National Park Authority Corporate and Resources Plan 2021-22
- [Sustainability Appraisal \(incorporating Strategic Environmental Assessment\) of the National Park Management Plan 2020-2024](#)
- [Equality Impact Assessment of the National Park Management Plan 2020-2024](#)
- Report [31/20 National Parks Wales: “Landscapes For Everyone” Our Approach to Social Inclusion and Child Poverty’](#).
- [Together for Health and Wellbeing – Report to Operational Review Committee March 2018](#)

### Author

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### Consultees

National Park Authority: Senior Management Team, Leadership Team, Performance and Compliance Coordinator, Park Direction Team.

Partner organisations: Pembrokeshire County Council Pembrokeshire Coastal Forum, Public Health Wales, Visit Wales, Natural Resources Wales, West Wales Action for Mental Health, West Wales Walking for Wellbeing Project, Pembrokeshire Tourism, National Trust.

## **Health and Wellbeing Strategic Plan and Priority Actions 2021**

# **Annex A**

This action plan should be read in conjunction with the [Pembrokeshire Coast National Park Management Plan 2020-2024](#). It highlights priority actions for health and well-being for the National Park Authority to 2024. The plan will be reviewed annually.

The action plan contains actions for which funding has previously been approved. It may also indicate actions for which resourcing would be required. Where this is the case, any resourcing decision would be made in accordance with the Authority's standard procedures.

In each table, the status column is supported by a more detailed commentary on activity undertaken in the current financial year. This should be viewed in conjunction with the current Corporate and Resources Plan.

This plan was drafted with input from a range of Authority staff and was consulted on with senior management and team leaders. The following partners were also consulted: Pembrokeshire County Council (PCC), Natural Resources Wales (NRW), PLANED, Public Health Wales (PHW), West Wales Action for Mental Health (WWAFMH), Pembrokeshire Coastal Forum (PCF), Pembrokeshire Association of Voluntary Services (PAVS), MIND, and the National Trust (NT).

The action plan identifies work on which the National Park Authority intends to lead, however, delivery relies on collaboration with a range of partners at a local, regional and national level.

## Section A: Priority Area: Promotion and use of the National Park as a health and well-being asset.

Contributes to Management Plan policies and associated impact areas: L1: Conserve and enhance National Park landscapes and seascapes; W1: Provide and promote sustainable outdoor recreation opportunities for all; W2: Provide and promote inspiring outdoor learning and personal development opportunities for all; H2: Promote the Welsh language and local dialects, and celebrate culture and creativity related to the landscape.

Contributes to the following Authority Well-being Objectives: Health and Well-being, Communities, Prosperity

Activities also support the Authority's *Responding to the Climate Change Emergency* action plan, in particular activities relating to supported walking.

1. Strategic – Collaborating with others to promote health benefits of the Park					
<b>Purpose:</b> To maximise the potential health and wellbeing benefits of the 'heath assets' within the National Park and the Authority through collaboration with health and social care sector partners and other stakeholders.					
<b>Outcome:</b> People's physical and mental well-being is improved through increasing awareness and access to health and well-being opportunities in the National Park. This is facilitated through effective networks, co-production opportunities, the sharing of resources and joint projects.					
Action / Initiative	Timescales	Lead	Resources / Cross- team working	Status	Activity 2020/21
<b>Strategic Engagement:</b> Involvement with Public Health Wales development of strategic framework for social and green solutions for health	Current Management Plan period (2020 – 2024).	Health and Tourism Policy Officer	PCNPA Policy Officer Other relevant PCNPA Officers from Direction and Discovery Other WNPA officers PHW Staff NRW officers	Ongoing	On-line platform (basecamp) set up to maintain engagement during pandemic
<b>Strategic Partnership:</b> Involvement with West Wales Nature Based Health Service Network	Current Management Plan period (2020 – 2024).	Health and Tourism Policy Officer	PCNPA Policy Officer, Discovery Team Director WWAMH	Ongoing	On-line platform (basecamp) set up to maintain engagement during pandemic  Series of online workshops held over 2020 to shape future development of the network

Action / Initiative	Timescales	Lead	Resources / Cross- team working	Status	Activity 2020/21
<b>Strategic Partnership:</b> Involvement with Let's Walk Pembrokeshire Partnership	Current Management Plan period (2020 – 2024).	Health and Tourism Policy Officer	PCNPA Policy Officer Walkability Officer Discovery Team PCNPA Access Members of the LWP partnership	On hold.	Walking groups in Pembrokeshire all ceased in the pandemic. Plans to now align some of this work with the West Wales Walking for Wellbeing
<b>Strategic Engagement:</b> Engagement and collaboration with other public bodies on COVID-19 recovery planning related to Physical and Mental Health and Well-being recovery activities	Current Management Plan period (2020 – 2024).	Health and Tourism Policy Officer	PCNPA Policy Officer and other relevant PCNPA Officers from Direction, Delivery and Discovery, including Rangers Other WNPA officers PHW Staff NRW officers	Underway	Online platform (basecamp) set up to maintain engagement with PHW and during pandemic on social and green solutions for health.

## 2. Promotion of health opportunities in the Park

**Purpose:** To promote health and wellbeing benefits and opportunities with the Park, in particular walking opportunities.

**Outcome:** People's physical and mental well-being is improved through increasing awareness and access to health and well-being opportunities in the Park.

Action / Initiative	Timescales	Lead	Resources / Cross team working	Status	Activity 2020/21
<b>Communication:</b> Promotion of walks and other health and well-being opportunities in the Park through Authority's website	Current Management Plan period (2020 – 2024).	Health and Tourism Policy Officer	PCNPA Policy Officer, Walkability Officer Discovery Team, PCNPA Access Officers, PCNPA Comms Team Members of the LWP partnership	Underway	New website shows all previous walks.  Opportunities to update and digitally map some of the Walks for All pursued by Walkability Officer during 2020 and 2021.  In process of employing Kickstart employee to map walks digitally and video to further promote the Walks for All walks May 2021

Action / Initiative	Timescales	Lead	Resources / Cross team working	Status	Activity 2020/21
<b>Ongoing Service:</b> Delivery of Walks led by Authority rangers, centre staff and volunteers	Current Management Plan period (2020 – 2024).	Activity and Events Coordinator	PCNPA Discovery. Rangers. Centre Staff. Direction – Community Archaeology Officer Time. Volunteer Activity Leaders. Public Walks subject to booking fee paid by participants.	Ongoing	77 walks delivered across Authority as regulations allowed in 2020/21.  Opportunities for small groups of 15 (plus 2 walk leader and backstop) will be available from mid-2021 onwards – restrictions permitting.
<b>Ongoing Service:</b> Delivery of the beach wheelchair initiative and to develop further all terrain opportunities for people with limited mobility	Current Management Plan period (2020 – 2024).	Health and Tourism Policy Officer	Direction Team Access Officer Walkability Project Officer PCNPA Countryside Management Team	Underway	All chairs other than those at Whitesands withdrawn from beachside locations in 2020 with option for users to collect chair from PCNPA HQ. 2021 beach wheelchair coordinator appointed for a 6 month pilot project
<b>Project:</b> Development of new footpath links and circular walk creation. Including Progress made on new footpath link between Newport and Nevern, Llwybr Pwll Cornell and improvement of Public footpath at Moylegrove to form circuit walk from St Dogmaels via Moylegrove and Poppit Sands.	Current Management Plan period (2020 – 2024).	Access Officer	Direction Team Access Officer Walkability Project Officer PCNPA Countryside Management Team	Underway	Management Agreements completed; ground works in progress with contractors, volunteers and staff. Opening date TBC.
<b>Project:</b> partnership approach to support outdoor activity providers link with social prescribing	2020- 2022	Health and Tourism Policy Officer	PCNPA Policy Officer WWAMH Recreation Plan group and PCF	Underway	Connections made with Outdoor Alliance to highlight opportunities of social prescribing to the sector.



### 3. Supported Walking and utilising the Park for social prescribing

**Purpose:** To provide supported walking opportunities in and around the Park through the Walkability scheme and further develop our approach through delivery of the three year West Wales Walking for Well-being project. This project focuses on developing health and well-being walks starting at and linked to GP hubs promoting supported walking opportunities as a form of social prescribing.

**Outcome:** Barriers are removed to walking opportunities for people with a positive impact on people's physical and mental well-being. These activities support the wider preventative agenda promoted in the Welsh Government Strategy: A Healthier Wales: Our Plan for Health and Social Care and the through the Walking for Health Project a sustainable model is developed that can be replicated in other areas across Wales.

Action / Initiative	Timescales		Resources / Cross team working	Status	Activity 2020/21
<b>Ongoing Service:</b> Walkability Scheme	Current Management Plan period (2020 – 2024).	Walkability Officer	Officer Time –Walkability Officer	Ongoing	16 sessions as restrictions allowed during 2020/21. Walks restarting May 2021.
<b>Ongoing Service:</b> West Wales Walking for Well-being Project	Current Management Plan period (2020 – 2024).	Discover Team Leader	Funded through Welsh Government Healthy and Active Fund	Underway	35 sessions offered by Pembrokeshire West Wales Walking for Well-being sessions in 2020/21.  West Wales Walking for Wellbeing delivered a programme of on-line training and support for walk leader volunteers.  'Virtual walking activity led by project partners in Ceredigion
Project: Experiences for All and take action recommended actions	2020-2022	Health and Tourism Policy Officer	Discovery Team Park Direction Interpretation Team Communications Funded through WG underspend funding	Underway	Project timeline realigned due to COVID-19.  On line survey completed in 2021.  Final report due with recommendations mid-2021.

#### 4. Health and Well-being Projects and Initiatives

**Purpose:** To promote well-being for people of all ages through developing, delivering and evaluating initiatives that focus on improving mental and physical health and address social isolation, particularly through volunteering. This will include evaluating and developing a follow on project to the Pathways Welsh Government supported volunteering project. Note: These activities may link in with Greening our communities' activity under the Climate Change Action Plan.

**Outcome:** A wide range of people are able to access volunteering and other opportunities in the Park that helps improve their physical and mental well-being.

Action / Initiative	Timescales	Lead	Resources Cross-Team Working	Status	Activity 2020/21
<b>Project:</b> Development and delivery of health and well-being projects linked to volunteering and outdoor/ heritage engagement (e.g. Pathways, roots to recovery project,)	Current Management Plan period (2020 – 2024).	Discovery Team Leader	Discovery/ Rangers. Centres. Community Archaeology. Fundraising.	Underway	<p><b>Pathways</b> – Impacted by COVID-19, including issues around transport, although several sessions undertaken, including training (including on line), countryside skills and conservation works, and walks</p> <p><b>Roots to Recovery Project Bid</b> –in partnership with MIND Pembrokeshire application for Lottery funding for project submitted in January.</p> <p><b>Archaeology</b> – 16 heritage volunteers focused on scheduled monuments. Number of Virtual events 2020-21 including delivery of the Archaeology Day. Also, activities were delivered as part of Heritage Guardians, Heritage Watch and also working with community groups.</p>

Action / Initiative	Timescales	Lead	Resources Cross-Team Working	Status	Activity 2020/21
<b>Ongoing service:</b> Providing volunteering and social action opportunities in the Park area, benefiting both people and the Park's well-being	Current Management Plan period (2020 – 2024).	Volunteer Officer	Volunteer Officer Archaeology Officer Ranger Team Various cross NPA officers as opportunities arise	Underway	Limited Group volunteering occurred during 2020/21 due to COVID-19.  Opportunities individual volunteering increased  Engaged with officers across the authority to identify diverse volunteering opportunities.  Engaged with COVE (Volunteering) hub to raise awareness for nature based and conservation volunteering.  <b>Archaeology</b> – 16 heritage volunteers focused on scheduled monuments. Also, activities delivered via Heritage Guardians, Heritage Watch and through community groups.
<b>Project:</b> Opportunities at Centres that break down social isolation within communities	Current Management Plan period (2020 – 2024).	Centre Managers.	Centres. Fundraising.	Ongoing	Centres impacted by COVID-19 restrictions, with activities when open focused on reopening activities.  OYP during 2020/21: Virtual St Davids Day Dragon Parade; VSM involved in Happy Museum peer learning project with NPA Interpretation Officer. Funding sought to support a community based networking project at Oriel y Parc, to support active citizenship and issues surrounding climate change.  Continued involvement with Pembrokeshire Inspired (outdoor market) when restrictions permitted

					Online exhibition was the Friends of Oriel y Parc's annual competition for schoolchildren
<b>5. Development and Delivery of outdoor school and play opportunities and projects</b>					
<b>Purpose:</b> To provide pre-school children, school children and young people with the opportunity to benefit from outdoor education and play through our education programme, Roots project and through development of First 1000 days project. Through the Pembrokeshire Outdoor Schools project empower and give schools and teachers the skills to engage pupils in outdoor education sessions.					
<b>Outcome:</b> More children and young people have access to and are benefitting from outdoor learning and opportunities to be physical active. Teachers have the skills to deliver outdoor learning opportunities.					
<b>Action / Initiative</b>	<b>Timescales</b>	<b>Lead</b>	<b>Resources Cross-Team Working</b>	<b>Status</b>	<b>Activity 2020/21</b>
<b>Project:</b> Delivery of Pembrokeshire Outdoor Schools Project	Current Management Plan period (2020 – 2024) and beyond.	Discovery Team Leader	Discovery.  Welsh Gov funded / Trust - Postcode Lottery	Underway	Provision of online outdoor education materials.  Range of well attended Outdoor School webinars held for teachers on outdoor learning themes.
<b>Project:</b> Roots / Gwreiddiau Project (funded by South Hook LNG via PCNPCT, focused on re-connecting schools/ learners with food production in the Milford Haven Cluster).	Current Management Plan period (2020 – 2024) and beyond.	Discovery Team Leader	Discovery – Education Officer,	Underway	Project adapted during 2020/21 due to COVID-19.  Autumn 2020 sessions held with schools focus on creating growing spaces in the grounds of each school and also developing the value of outdoor spaces for outdoor learning.
<b>Project:</b> First 1000 days project	Current Management Plan period (2020 – 2024).	Discovery Team Leader	Discovery. Direction	Underway	Full funding achieved for First 1,000 Days and will launch in Spring 2021.

Action / Initiative	Timescales	Lead	Resources Cross-Team Working	Status	Activity 2020/21
<p><b>Ongoing Service:</b> Education Programme -Delivery of outdoor learning opportunities through Authority's education programme</p>	<p>Current Management Plan period (2020 – 2024) and beyond.</p>	<p>Discovery Team Leader</p>	<p>Officer Time. Some school sessions subject to booking fee. Discovery Team. Ranger Team. Centres. Direction – Community Archaeology/ Stitch in Time.</p>	<p>Ongoing</p>	<p>Education programme delivery was affected during 2020/21 by COVID-19. Activities offered in line with regulations, but many cancellations by schools.</p> <p><b>Archaeology</b> – Heritage Guardians sessions delivered via pre-recorded videos with school in Pembroke to get pupils interested in their heritage. Also delivered an outdoor session.</p>

## Section B: Priority Area: Landscapes for Everyone - Increasing access and opportunities for people to benefit from engagement with the Park's Special Qualities

Contributes to Management Plan policies and associated impact areas: L1: Conserve and enhance National Park landscapes and seascapes; L3: Protect and enhance natural soundscapes; W1: Provide and promote sustainable outdoor recreation opportunities for all; W2: Provide and promote inspiring outdoor learning and personal development opportunities for all; H1: Conserve and enhance landscapes of particular historic interest, Conservation Areas, scheduled monuments, listed buildings and their settings; H2: Promote the Welsh language and local dialects, and celebrate culture and creativity related to the landscape; N1: Contribute to a low carbon economy for Wales and adapt to climate change. Activities also support the Authority's *Responding to the Climate Change Emergency* Action Plan, in particular action on transport.

Contributes to following Authority Well Being Objectives: Equality, Health and Well-being, Communities.

Contributes to delivery of Authority's Equality Plan long term aim of creating a Park that is a Landscape for Everyone through supporting delivery of Equality Objective 1: By 2024, our promotion of the National Park as a destination will be representative of more diverse audiences and we will have removed some barriers to accessing the Park for underrepresented groups or those who face specific barriers. Resulting in a more diverse range of people benefiting from and experiencing its Special Qualities. Equality Objective 2: By 2024, we will ensure that solutions developed to address opportunities and challenges identified in the National Park Management Plan are inclusive and take account of the Plans Equality Impact Assessment

Contributes to delivery of Authority's Equality Plan long term aim on Our services are accessible and inclusive by default and our projects are contributing to addressing inequality through supporting delivery of Equality Objective 3: By 2024, we will have staff and volunteers trained and mechanisms in place to ensure we design, procure and deliver accessible and inclusive services. Equality Objective 4: By 2024, we will have developed and delivered projects and schemes that have positive benefits for those facing inequalities, in particular children and young families from deprived areas.

### 6. Landscapes for Everyone - Creating positive experiences and improving access for all where possible

**Purpose:** To promote and support landscapes for everyone through a range of activities that breakdown barriers and increase opportunities for people to access and benefit from the Special Qualities of the National Park.

**Outcome:** The Authority has removed some barriers to accessing the Park for those facing specific barriers resulting in a more diverse range of people accessing, benefiting from and experiencing the Park's Special Qualities. In doing so creating a Park that is a landscape for everyone.

Action / Initiative	Timescales	Lead	Resources/ Cross-Team Working	Status	Activity 2020/21
<b>Communication:</b> Identify opportunities to work collaboratively to ensure the promotion of the National Park as a destination reaches and is representative of more diverse audiences. Promotion and interpretation material take into account accessibility and inclusivity as standard practice (link to Ex4All)	Current Management Plan period (2020 – 2024).	Head of Communications	Comms. Interpretation. Centres.	Ongoing	Experience For All project will provide recommendations for internal and partner work going forward.
<b>Project:</b> Experiences for All Project Research and implementation of recommendations from the project	2020 -2022	Health and Tourism Policy Officer	Discovery team Leader Interpretation Team Communications Team	Underway	Project timeline realigned due to COVID-19.  Online survey completed in 2021 Final report due with recommendations mid 2021
<b>Project:</b> Further develop the Beach Wheelchair Scheme and access opportunities for rough terrain – i.e Mountain Trike routes.	Current Management Plan period (2020 – 2024).	Health and Tourism Policy Officer	Beach Wheelchair and Outdoor Access Officer  Direction and Discovery Team	Ongoing	3 Mountain Trikes purchased in 2020 and trailed in various locations in NP.  Mobility Club to be piloted in summer 2021 in Canaston Woods
<b>Communication:</b> Promotion of walks for all, wheelchair walks and other accessible opportunities in the Park through Authority's website	Current Management Plan period (2020 – 2024).	Head of Communications	Communications. Access Officer Beach Wheelchair and Outdoor Access Officer		System in place to record number of downloaded Wheelchair map walks every year.
<b>Projects:</b> Physical Access Improvements, Including - St Non's (St Davids), Creation of more accessible circuit walk at reed bed Freshwater East, Carew Castle Access.	Current Management Plan period (2020 – 2024).	Building Projects Manager Countryside Management Team and contractors undertaking this work	Direction – Access. Countryside Management. Property. Fundraising.	Current projects at different stages – activity carrying through to 2021/22 due to impact of COVID-	Access Improvements to St Nons Well to start on site May 2021.  Accessible circuit walk at reed bed Freshwater East, to be completed autumn 2021.  Carew Castle Access: work delayed but plan to commence work in autumn/winter 2021/2022.

				19 on delivery.	Developing an enhanced specification and inspection regime for easy access routes.
<b>Action / Initiative</b>	<b>Timescales</b>	<b>Lead</b>	<b>Resources/ Cross-Team Working</b>	<b>Status</b>	<b>Activity 2020/21</b>
<b>Project:</b> Develop project checklist that can be shared with partners to ensure projects developed to address National Park Management Plan impacts are inclusive.	By end 2021	Data and Performance Officer.	Park Direction. Discovery/ Rangers. Fundraising.	Ongoing Underway Not Started Complete	Experience for All report will feed into the process, and form starting basis of creating the checklist.
<b>Ways of Working:</b> Support centres to engage, join and develop initiatives that support wider access to attractions, heritage and arts opportunities.	Current Management Plan period (2020 – 2024).	n/a	Centres. Interpretation. Fundraising.	Removed from Corp Plan 2021/22 as Authority realigned work in response to COVID-19.	Centre closure and staff furlough during part of 2020/21  Activity in 2021/22 likely to focus on reopening activities.  Work on developing inclusive opportunities will continue, in 2021/22 this is likely to focus on our digital offer.
<b>Strategic:</b> Work with others in the development of local projects and schemes that help address transport challenges in the Park, taking into account barriers different groups may face. (this links in with actions within the responding to climate change emergency action plan)	Current Management Plan period (2020 – 2024).	Health and Tourism Policy Officer	Direction. Interpretation. Communications.	Ongoing Underway Not Started Complete	Work on active and sustainable travel itineraries underway May 2021 – with view to revamp previous 'Green Traveller guide 2016'



## 7. Landscapes for Everyone - Promoting social inclusion and supporting initiatives that assist those experiencing child poverty or socio economic disadvantage

**Purpose:** To deliver social inclusion work that breaks down barriers to accessing the Park and its benefits, including those relating to rural and child poverty and socio economic disadvantage. Note: These activities may link in with ‘Greening our communities’ activity under the Climate Change Action Plan.

**Outcome:** The Authority is delivering activities that have a positive benefit for those facing inequalities and is using the Park’s assets to achieve this. Barriers are removed so that more people are able to help look after the Park and experience its Special Qualities.

Action / Initiative	Timescales	Lead	Resources Cross-Team Working	Status	Activity 2020/21
<b>Project Development :</b> Development and delivery of at least one project in partnership with others that has positive benefits for those facing inequalities, in particular children and young families from deprived areas	2020-2022	Discovery Team Leader	Discovery Team Officers Comms. PCNPA Policy Officer, Interpretation. Centres.  Partnership with other organisations	Ongoing Underway Not Started Complete	Funding secured for First 1000 Days project to begin in 2021/22.
<b>Ongoing Service:</b> Engage with partners to provide social inclusion activities using the Parks’ assets to enhance access and participation opportunities within the Park and help break down social isolation for some groups. Including engaging with PCC Team around the family, future works, community and support groups (e.g. MIND, St David’s Care in the Community, Point Youth Centre), and providing Youth Rangers Service. Activities will include supporting people to achieve and engage with John Muir Award.	Current Management Plan period (2020 – 2024).	Discovery Team Leader	Discovery. Rangers. Centres	Ongoing	Roots to Recovery bid (in partnership with MIND) submitted to Lottery.  Virtual Youth Committee Sessions  Youth rangers outdoor and online engagement sessions held  Pathways 2 delivered short walks to participants from VC gallery.  Talk and quiz with Solva Care.  Walkability walk delivered for 12 MIND participants.  Walk Leader Training session.

					Joint work with UKNPAs and UK Gov. Kickstarter Scheme for 2021/22
<b>Action / Initiative</b>	<b>Timescales</b>	<b>Lead</b>	<b>Resources Cross-Team Working</b>	<b>Status</b>	<b>Activity 2020/21</b>
<b>Ongoing Service:</b> Providing social action and outdoor and heritage learning opportunities for pupils and young people with additional learning needs (including working with Plas Coleg Dwbl students)	Current Management Plan period (2020 – 2024).	Archaeology Officer	Discovery. Rangers. Centres. Community Archaeologist.	On hold	No progress made during 2020-21 due to COVID-19.
<b>Strategic:</b> Completion of integrated impact assessments on our strategic decisions and ensure staff and Members have the skills needed to pay due regard to the socio economic duty. / Represent Welsh National Parks on the Welsh Government Socio-economic Duty Guidance Group /	2020 - 2022	Data and Performance Officer	Officer Time - Data and Compliance Performance Officer	Ongoing	Member of WG guidance group feeding into guidance and engagement/ training material.  Integrated assessment approach piloted on Corporate and Resources Plan 2021/22.
<b>Strategic Partnership:</b> Engagement with other Welsh National Parks on Social Inclusion and development of joint position statement with other Welsh National Parks on social inclusion and child poverty	Current Management Plan period (2020 – 2024).	Health and Tourism Policy Officer	Officer Time – Direction, Discovery, Data and Compliance Performance Officer	Underway	Landscapes for All paper being revised to reflect changes and challenges brought about by the pandemic May 2021

## **Sustainable Recreation and Visitor Management Action Plan**

This action plan should be read in conjunction with the Pembrokeshire Coast National Park Management Plan 2020-2024. It highlights priority actions for sustainable tourism and recreation for the National Park Authority to 2024. The plan will be reviewed annually.

The action plan contains actions for which funding has previously been approved. It may also indicate actions for which resourcing would be required. Where this is the case, any resourcing decision would be made in accordance with the Authority's standard procedures.

In each table, the status column is supported by a more detailed commentary on activity undertaken in the current financial year. This should be viewed in conjunction with the current Corporate and Resources Plan.

This *Sustainable Recreation and Visitor Management Action Plan* was drafted with input from staff across the authority including Park Direction, Discovery Team, Ranger Team, Communications Team, Countryside Management Team. This action plan and was consulted on with senior management and team leaders. Visit Wales, the Pembrokeshire National Park Outdoor Recreation Planning Group and the Destination Pembrokeshire Plan working group were also consulted – these groups include Visit Pembrokeshire, Pembrokeshire Coastal Forum, Pembrokeshire County Council, PLANED, National Trust, Pembrokeshire Nature Partnership. The action plan identifies work on which the National Park Authority intends to lead, however, delivery relies on collaboration with a range of partners at a local, regional and national level.

## a) Priority Area: Regenerative/ Sustainable Tourism and Recreation

Contributes to National Park Management Plan policies and their associated impact areas: W1: Provide and promote sustainable outdoor recreation opportunities for all; W2: Provide and promote inspiring outdoor learning and personal development opportunities for all; N1: Contribute to a low carbon economy for Wales and adapt to climate change.

Contributes to the following National Park Authority Well-being Objectives: Prosperity (Work Streams: Sustainable Tourism and Recreation Management, Promotion and Engagement, Maintaining Public Rights of Way a Tourism Asset), Resilience (Work Stream: Biodiversity and Connectivity Projects), Global (Work Stream: Responding to the Climate Change Emergency), Health and Well-being (Work Streams: Promoting Health Benefits of the Park).

1.Sustainable Tourism and Recreation – Management					
<b>Purpose:</b> To ensure tourism and recreation activities take into account the special qualities of the National Park and are not detrimental to it.					
<b>Outcome:</b> Key partners work together and share information and resources for the benefit of the National Park.					
Action / Initiative	Timescales	Lead	Resources	Status	Activity 2020/21
Rangers and Summer Rangers continued visitor, community and landowner liaison during summer season. (Including development and implementation of incident reporting system for sites, Coast Path and inland rights of way.)	Summer 2021 and review going onwards	Ranger Team Leader	Ranger Service Warden Service	Underway.	In 2020/21 PCC set up an incident management centre to deal with issues arising from the high visitor numbers and the Rangers were actively patrolling and feeding issues into this Centre but also responding to concerns reported by the Centre such as overnight camping, littering etc.
Responding to recommendations and models identified from the external sustainability research that the Authority commissioned Swansea University to carry out.	Report due autumn 2021	Health Wellbeing Recreation and Tourism Policy Officer	Health Wellbeing Recreation and Tourism Policy Officer Ranger Team Leader	Behind	COVID-19 restrictions and additional pressures on higher education has held project back

Action / Initiative	Timescales	Lead	Resources	Status	Activity 2020/21
Collaboration with the Pembrokeshire Nature Partnership to support a range of initiatives in the National Park that support nature recovery and conservation	Current Management Plan period (2020-2024) and beyond.	Biodiversity Officer	Ranger Team Volunteer Officer Archology Officer NRW Officers SAC Officer	Ongoing	PCNPA make a financial contribution to the Pembrokeshire Nature Partnership. Selection of projects include woodland creation with Community archaeologist; GBC and Newport Area Environment Group on water quality CLEAN Project; Bee Friendly city in St Davids; project to bolster the ecological resilience of NW Pembs Commons SAC near St Davids.
Collaboration: Supporting the World Rowing and Beach Sprints in Saundersfoot (2021/22) through the Health and the Health Wellbeing Recreation and Tourism Policy Officer being engaged as their sustainability manager. Developing a sustainable event management system to ISO 20121: 2012 standard	Event scheduled for October 2022	Health Wellbeing Recreation and Tourism Policy Officer	Health Wellbeing Recreation and Tourism Policy Officer	Underway	Sustainable KPIs drafted ready for '500 days' launch on 25 <sup>th</sup> May 2021
Collaboration: Co-ordinate the ongoing review of the Managing Visitor Pressures and Visitor Experiences with external partners (supporting management of hot spot sites in the Park and ongoing and new recreation issues)	Current Management Plan period (2020-2024) and beyond.	Health Wellbeing Recreation and Tourism Policy Officer	Health Wellbeing Recreation and Tourism Policy Officer Ranger Team leader Access Team Leader	Underway	2021 document finalised for reference.
Collaboration: Continue to participate in the Pembrokeshire Water Safety forum, including supporting the forum through collating and mapping coastal and foreshore incidents.	Current Management Plan period (2020-2024) and beyond.	Ranger Team Leader	Ranger Team Leader	Ongoing	Ongoing engagement with Water Safety Forum, including logging of foreshore incidents. Ranger Manager chaired the Pembrokeshire Beach Liaison Group in March 2021.

Action / Initiative	Timescales	Lead	Resources	Status	Activity 2020/21
Collaboration: Rangers, including the Castlemartin Ranger will continue to liaise with recreational groups and Pembrokeshire Coastal Forum, supporting delivery of the Pembrokeshire Outdoor Charter	Current Management Plan period (2020-2024) and beyond.	Ranger Team Leader	Ranger Service	Ongoing	<p>Members of the Pembrokeshire Recreation Plan Group, Milford Haven Waterway Recreation Management Group and the Pembrokeshire Outdoor Charter Group.</p> <p>Consultation with Castlemartin Range Recreation and Access Group took place via e-mail in this year.</p> <p>Hosted and chaired the annual Pembrokeshire Cliff Climbing liaison Group.</p> <p>Coastal heritage virtual event hosted by Community archaeologist with PFC March 2021.</p>
Collaboration: Continue to work with other National Park Authorities on the development of Sustainable Tourism Indicators, focused on considerations relating to regenerative tourism and to identify collaborative actions and share information and resources on sustainable tourism.	2021-2022	Health Wellbeing Recreation and Tourism Policy Officer	Health Wellbeing Recreation and Tourism Policy Officer Ranger Manager LDP Policy Officer Communications Team	Underway	Discussions had with WNP and UKNPA on this topic with view to identify KPIs by 2022.

## 2.Sustainable Tourism and Recreation – Promotion and Engagement

**Purpose:** To ensure the special qualities of the National Park are taken into account in the promotion and engagement activities of the authority and others.

**Outcome:** National Park staff and key partners work together to ensure clear and consistent approach and messaging that promotes the wellbeing of the national park.

Action / Initiative	Timescales	Lead	Resources	Status	Activity 2020/21
Delivery of Authority's Communicating out of COVID Strategy and messaging and digital campaigns to support destination management	2021-2022	Communication Manager	Communication and Marketing Team Health Wellbeing Recreation and Tourism Policy Officer  SLSP 2021/22 Funding: Sustainable Tourism – Information and Safety Signage	Underway	Communicating out of COVID Strategy developed in 2020/21, and supporting activities initiated.
Reposition Oriel y Parc as a Discovery centre for the Park, through implementing its interpretation plan	Current Management Plan period (2020-2024).	Centre Manager	OYP Manager Interpretation Team	Underway	Impacted by COVID-19 restrictions causing centre to close for certain periods of the year.  Warden team have made improvement areas to the Woodland area.
Set up Information Discovery Points at sites throughout the National Park	Current Management Plan period (2020-2024).	Interpretation Officer	Interpretation Team Warden Service  SLSP 2021/22 Funding: Sustainable Tourism – Discovery Points	Underway	Pilot Discovery Point panels have been produced and installed in 7 business locations in the Park. SLSP funding secured for 2021/22. 30+ new locations to be offered new style panels with information maps with NPA messaging and using QR codes to link to other NPA leaflets.

Action / Initiative	Timescales	Lead	Resources	Status	Activity 2020/21
Engage with Visitors and Local Communities through Coast to Coast and online information via our website	Current Management Plan period (2020-2024) and beyond.	Communication Manager	Communication and Marketing Team Interpretation Team	Underway	New PCNPA website launched in 2021/22, with increased functionality.
Collaboration: Collaborate with Visit Pembrokeshire on implementing Destination Management Plan And wider destination management and promotion	Current Management Plan period (2020-2024) and beyond.	Health Wellbeing Recreation and Tourism Policy Officer	Health Wellbeing Recreation and Tourism Policy Officer Communication and Marketing Manager	Underway	Visit Pembrokeshire set up in 2020/21 and PCNPA Member representing the Authority on the Board.  Engaged with Welsh Government tourism programmes relating to Wales Coast Path and the Wales Way.
Visitor Welcome Teams: Develop programme for visitor welcome, building on the Pembrokeshire County Council initiative in 2020 to engage with visitors and add value to their experience in visiting Pembrokeshire.	2021	Discovery Team Leader	Discovery Team Leader Activities and Events Co-ordinator	Underway	2021 initiative delivered in partnership with PCC, Visit Pembrokeshire and PLANED. Volunteer involved secured and training underway.  OPCC have funded for paid workforce.  Visitor Welcome teams to be deployed at locations around the coast and also a Visitor Centres
Partnership Project – Celtic Routes Partnership Project	2021 – end of Celtic Routes funding	Discovery Team Leader	Health Wellbeing Recreation and Tourism Policy Officer Discovery Team Leader Communication and Marketing Manager	Underway	Phased 2 bid approved by WEFO. Celtic Routes adverts launched. A 'brandkit portal' developed for organisations to use bespoke Celtic Route marketing materials for free.



Action / Initiative	Timescales	Lead	Resources	Status	Activity 2020/21
Partnership Project – Ancient Connection Partnership Project	2021 – end of Celtic routes funding	Health Wellbeing Recreation and Tourism Policy Officer	Health Wellbeing Recreation and Tourism Policy Officer  Communication and Marketing Manager Archaeology Officer Building Projects Manager – Access Improvements to St Nons Well.	Ongoing	Phase 2 bid approved by WEFO.  Number of tenders advertised via Sell-2-Wales to support project delivery.  Due to COVID-19 activities relating to archaeology were cancelled in 2020-21 – geophysical surveys, St Patrick's Chapel excavation and community engagement.  Access Improvements St Non's - Works on site to commence May 2021.

### 3.Maintaining Rights of Way as a key tourism asset and managing them paths in a sustainable way

**Purpose:** To ensure the PROW are accessible and enable the public to connect with the National Park.

**Outcome:** Good quality PROW network with high public awareness of their appropriate use

Action / Initiative	Timescales	Lead	Resources	Status	Activity 2020/21
Ongoing delivery of work programme and seasonal cutting for coast path and public inland rights of way.	Current Management Plan period (2020-2024) and beyond.	Area Countryside Managers	Countryside Management Team and PROW and Access Team	Underway.	Commenced mid-May.
Activities to respond and increase resilience to coastal erosion and poor weather cycles (Reactive and Planned Programme)	Current Management Plan period (2020-2024) and beyond.	Area Countryside Managers	Countryside Management Team PROW and Access Team	Ongoing	Coast Path realignments at Westmoor, St Justinians & Sandy Haven
Digital Park Project – to improve our operational management of the Coast Path and Inland Rights of Ways Network	Current Management Plan period (2020-2024).	Access Officer	Countryside Management Team Access Team	Ongoing	JMS & CAMS development.

Action / Initiative	Timescales	Lead	Resources	Status	Activity 2020/21
Develop new footpath links and circular walks (e.g. new footpath link between Newport and Nevern / Improvement Work to form circuit walk from St Dogmael's via Moylegrove and Poppit Sands)	Current Management Plan period (2020-2024).	Access Officer	Countryside Management Team PROW and Access Team Marketing and Communications Team	Underway	Management Agreements completed and groundworks in progress.
Biodiversity Project: Extending the People, Paths and Pollinator Project to support the wider Pembrokeshire Coast Path and taking the learning from the project to develop guidance for the Warden team on management of Coast Path and Public Rights of Way from a biodiversity perspective	Current Management Plan period (2020-2024).	Biodiversity Officer	Biodiversity Officer People, Paths and Pollinator Project Officer Warden Service Funding Officer	Ongoing	Guidance on managing coast path for pollinators written with plans to brief the warden team before the summer cutting season starts.
Collaboration: Continued collaboration with Pembrokeshire County Council on the delivery of the rights of way improvement plan and facilitation of the Local Access forum	2020-2022	Access Officer	Access Team Countryside Management Team	Ongoing	ROWIP grant allocated and LAF meetings continue.
Collaboration: Engagement with Welsh Government's Access Legislation Forum	Current Management Plan period (2020-2024) and beyond.	Access Team Leader	Access Team Leader	Ongoing	Report sent to Minister.

#### 4. Ensure appropriate access to Authority owned and managed sites and ensure they are managed in a sustainable way

**Purpose:** To ensure the assets are accessible and enable the public to connect with the National Park

**Outcome: Good quality assets managed sustainably**

Action / Initiative	Timescales	Lead	Resources	Status	Activity 2020/21
Ongoing delivery of work programme	Current Management Plan period (2020-2024).	Area Countryside Managers	Countryside Management Team National Trail Officer	Ongoing	Commence mid May Routine maintenance of sites to a presentable and safe standard – a range of ongoing countryside management tasks such as tree work, cutting fire breaks, managing vegetation cutting, supporting conservation initiatives.
Activities to respond and increase resilience to weather events	Current Management Plan period (2020-2024).	Area Countryside Managers	Countryside Management Team Access Team	Ongoing	Checking and inspecting properties, repair and replace where appropriate; managing retreat where appropriate. Installing and removing signage.
Agree standard specifications for repairs and modifications	2021 start (to be confirmed).	Area Countryside Managers	Countryside Management Team Access Team	Ongoing	Winter work programme including outdoor furniture repair on footpath network; etc,
Welsh Government Hardship fund	2021	Director of Countryside, Community and Visitor Services	Area Countryside Managers Ranger Team Discovery team	Not yet started	PCNPA will look to access the WG Hardship Fund in order to help with the additional resourcing needs placed on the Authority due to the increase in visitor numbers caused by the COVID-19 pandemic.

5. Sustainable Tourism – Responding to Climate Change Emergency / Decarbonisation agenda					
<b>Purpose:</b> To ensure the fabric of National Park is able to adapt to the climate emergency and the stakeholders in the visitor economy engage and deliver on the decarbonisation agenda.					
<b>Outcome:</b> a resilient tourism offer built on zero carbon principles					
Action / Initiative	Timescales	Lead	Resources	Status	Activity 2020/21
Collaboration: Installation of Network of Rapid and Fast Electrical Vehicle Charging points and hubs across Pembrokeshire and the Park	Feb – August 2021	Buildings Project Manager	Building Projects Manager – SLSP Funding.  SLSP funding received for 2021/22	Ongoing	Works ongoing. April 2021 - The first 4 EV charging posts (Phase 1) became operational and located at: <ul style="list-style-type: none"> <li>• Brewery Meadow Car Park</li> <li>• Oriol Y Parc Car Park</li> <li>• Porthgain Hoppers parking area</li> <li>• Broad Haven Car Park</li> </ul>
Authority Centres continuing to achieve the Green Key Awards and to implement biodiversity, carbon and waste reduction initiatives on their sites.	Current Management Plan period (2020-2024) and beyond.	Centre managers	Centre Managers  Fee associated with Green Key Award.	CH- Ongoing  Carew – Ongoing  OYP - Ongoing	CH, application to GreenKey to be resumed once 'COVID opening' activities have been managed.  Carew – Green Key Award in place, will be applying again in Q1 2021/22.  OYP – Awaiting contact from Green Key representative in terms of reapplication process.
Collaboration: Continued Financial Support for the Coastal Bus Service (through Greenways Partnership)	Current Management Plan period (2020-2024) and beyond.	LDP Policy Officer	LDP Policy Officer	Ongoing	Budget in place.
Collaboration: Where opportunities arise we will engage with relevant partners to explore opportunities to improve public transport and affordable sustainable transport opportunities in the Park.	Current Management Plan period (2020-2024) and beyond.	LDP Policy officer	LDP Policy Officer Health Wellbeing Recreation and Tourism Policy Officer	Underway	Links with Pembrokeshire Greenways to be made.
Collaboration: Development of active travel itineraries to promote walking and cycling	Current Management Plan period (2020-2024) and beyond.	Health Wellbeing Recreation and Tourism Policy Officer	Access Officer Health Wellbeing Recreation and	Underway	Also has strategic fit in with wider sustainable transport and active travel planning.

			Tourism Policy Officer		
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## **b) Priority Area: Landscapes for Everyone – Inclusive Experiences**

Contributes to National Park Management Plan policies and their associated impact areas: W1: Provide and promote sustainable outdoor recreation opportunities for all; W2: Provide and promote inspiring outdoor learning and personal development opportunities for all.

Contributes to the following National Park Authority Well-being Objectives: Equality (Work Stream: Landscapes for Everyone: Inclusive Experiences and Social Inclusion).

<b>1.Landscapes for Everyone – Inclusive Experiences</b>					
<b>Purpose:</b> Ensure National Park experiences are inclusive and offer opportunities for all.					
<b>Outcome:</b> Products and services offered are inclusive and offer experiences for all to engage with the special qualities of the National Park.					
<b>Action / Initiative</b>	<b>Timescales</b>	<b>Lead</b>	<b>Resources</b>	<b>Status</b>	<b>Activity 2020/21</b>
Review Beach Wheelchair initiative in light of the impact of COVID-19 and look at opportunities to further develop our offer, to include use of our mountain trikes and the development of a potential 'mobility club'. We will continue to liaise with Pembrokeshire County Council's Access officer as part of this work.	2021- 2022	Health Wellbeing Recreation and Tourism Policy Officer	Health Wellbeing Recreation and Tourism Policy Officer Volunteer Officer Walkability Officer  SLSP funding 2021/22 for All terrain electric Scooters at Castell Henllys	Underway.	Delivery of Beach Wheelchair activities impacted by COVID-19.  Co-ordinator employed May 2021 for 6 months.  Inclusive Walking opportunities ('mobility club') pilot to be trialled autumn 2021 using mountain trikes.

Action / Initiative	Timescales	Lead	Resources	Status	Activity 2020/21
Collect data and video resources to create a digital offer for accessible walks in Pembrokeshire leading to the provision of online resources relating to accessible opportunities in the Park	Current Management Plan period (2020-2024) and beyond.	Access Team and walkability Officer	Walkability Officer Interpretation Team Discovery Team Leader Health Wellbeing Recreation and Tourism Policy Officer	Underway	Linking with Walkability Officer and WWWFWB project and Volunteer Officer.
Responding to findings and recommendations from Experiences for All research	Current Management Plan period (2020-2024) and beyond.	Health Wellbeing Recreation and Tourism Policy Officer	Discovery Team Leader Health Wellbeing Recreation and Tourism Policy Officer And others as projects require	Underway	Survey carried out to inform project. Report due – summer 2021
Carry out a range of physical access projects to promote more inclusive experiences in the park (e.g. creation of more accessible circuit walk at reed bed, Freshwater East.)	Current Management Plan period (2020-2024) and beyond.	Access Team Leader	Access Team Leader Countryside management Team Health Wellbeing Recreation and Tourism Policy Officer  SLSP funding 2021/22 : Sustainable Tourism – Access Path/ Boardwalk at Manorbier/ Poppit Sands	Underway	Circular Walk at Freshwater East upgrade to be completed in the autumn 2021, delayed due to COVID-19.  St Non's Access - work to start May 2021.  Carew Castle Access Project: delayed and is still in the initial stages of planning.  Funding secured via SLSP for capital work re Access Path/ Boardwalk at Manorbier / Poppit Sands.
Initiate process to explore the potential for developing an enhanced specification and inspection regime for easy access routes	Current Management Plan period (2020-2024).	Access team Leader	Access Team Leader Walkability Officer Countryside Management Team leader	Underway	Included in Corporate and Resources Plan 2021/22.

## c) Priority Area: Landscapes for Everyone – Experience and Learning Experiences

Contributes to National Park Management Plan policies and their associated impact areas: W1: Provide and promote sustainable outdoor recreation opportunities for all; W2: Provide and promote inspiring outdoor learning and personal development opportunities for all; H1: Conserve and enhance landscapes of particular historic interest, Conservation Areas, scheduled monuments, listed buildings and their settings; H2: Promote the Welsh language and local dialects, and celebrate culture and creativity related to the landscape; L1: Conserve and enhance National Park landscapes and seascapes; L2: Protect and enhance dark night skies; E1: Protect and improve biodiversity quality, extent and connectivity at scale.

Contributes to the following National Park Authority Well-being Objectives: Culture (Work Streams: Historic Inspiration and Experiences, Art Inspiration and Engagement, Historic Buildings and Community Archaeology, Promoting the Welsh Language – Skills, Opportunities and Inspiration), Global (Work Stream: Special Qualities: Inspiration and Education).

2. Special Qualities and Heritage – Inspiration, Experiences and Learning					
<b>Purpose:</b> to ensure visitors to and residents of the National Park have opportunities to connect with its heritage.					
<b>Outcome:</b> Communities and visitors engaged through a diverse and inclusive activities and events programme					
Action / Initiative	Timescales	Lead	Resources	Status	
Delivery of programme of historical events, activities and workshop programmes at Castell Henllys and Carew	Current Management Plan period (2020-2024) and beyond.	Centre Manager	Interpretation Team Centre Manager Activities and Events Officer Castell Henllys Team	Underway.	Activities and events planned throughout 2021 in-line with COVID-19 restrictions.
Activities to support the development of interpretation in the exhibition room at Carew Castle	Current Management Plan period (2020-2024).	Centre manager	Interpretation team Centre Manager Activities and Events Officer	Underway	Project in progress, delayed due to COVID-19 restrictions.

Action / Initiative	Timescales	Lead	Resources	Status	
Develop opportunities for Castell Henllys to become a Welsh Language Hub, helping more visitors engage with the Welsh Language	Current Management Plan period (2020-2024) and beyond.	Centre Manager	Interpretation Team Castell Henllys Team, Menter Iaith, Cylch Meithrin Caffi Caban	On track	Able to deliver most of our activities and workshops bilingually. Meet space for Cylch Meithrin play group.  Talks on history of Welsh women in Welsh to local groups.  Café to re-instate Dished y Dysgwyr.  Joint work with PLANED on Preseli Tourism networking.
Development of a range of digital and supplementary online material for exhibitions at Oriel y Parc, to help more people engage with the content and themes on display	Current Management Plan period (2020-2024).	Communications Officer	Communications Team Interpretation Officer OyP Centre Manager	Underway	Project to digitally scan archaeological artefacts on display at Oriel y Parc commenced in 2020-21 for a virtual exhibitions.
Collaboration: Continue to work with Amgueddfa Cymru – National Museum Wales to carry out joint curation of exhibitions, supported through our SLA agreement with them	Current Management Plan period (2020-2024) and beyond.	Archaeology Officer	OyP Centre Manager Interpretation Officer  NDLP SLSP 2021/22 funding for The Lost Word Touring Exhibition	Underway	Gallery was only able to open for limited period in 2020/21.  Prep work carried out with Amgueddfa Cymru for Land/Sea exhibit and The Lost Words / Geiriau Diflanedig exhibition.  Partnership with PCC Glan y Afon Gallery.  NDLP SLSP bid successful for The Lost Word Touring Exhibition.



Action / Initiative	Timescales	Lead	Resources	Status	
Collaboration: Deliver Annual Archaeology day and expand our digital archaeology interpretation offer	Current Management Plan period (2020-2024).	Archaeology Officer	Archaeology Officer Activities and Events Coordinator Interpretation Team PLANED colleagues	Underway	Due to COVID-19, event delivered virtually in November 2020.
Collaboration: Continue to work with partners to look at Dark Sky opportunities within the Park, including continued coordination of the Pembrokeshire Light Pollution Partnership	Current Management Plan period (2020-2024).	Health Wellbeing Recreation and Tourism Policy Officer	Health Wellbeing Recreation and Tourism Policy Officer Activity and Events Officer Centre Managers Archaeology Officer	Underway	Application to IDA for Dark Sky Designation to be explored.  Three virtual events delivered in April 2021 to coincide with the International Dark Sky week. Content from two events available on line.
Delivery of Authority facilitated guided walk programme and other public events around the Park.	Current Management Plan period (2020-2024) and beyond.	Activities and Events Officer	Activities and Events Officer Archaeology Officer Volunteer Officer	Underway	Programme restricted by COVID-19 during 2020/21. 22 public, community and volunteer groups held with total of 285 participants - included Walkability and West Wales Walking for Well-being.  COVID-19 restricted archaeology guided walks. Archaeology virtual events delivered including online session. Talks to societies and community groups.  2021 Events programme ran with COVID-19 regulations including guided walks. Pop up events are also planned.  Virtual events piloted during the Dark Sky week.

Action / Initiative	Timescales	Lead	Resources	Status	
Delivery of opportunities for visitors to engage with wildlife and heritage survey or conservation activities including – beach cleans, changing coast photo submissions	Current Management Plan period (2020-2024) and beyond.	Ranger Team Lead	Ranger Service Discovery Service Archaeology Officer	Underway	<p>Activities impacted in 2020/21 due to COVID-19 restrictions. 367 photo submissions to Changing Coast project. Sixteen heritage volunteers trained virtually.</p> <p>Over 80 visits to scheduled monuments by volunteers in 2020-21.</p>