

REPORT OF THE HEAD OF BUSINESS MANAGEMENT

**SUBJECT:
REVIEW OF CAR PARK OPERATION DURING 2011**

Introduction

In February 2011 the Authority approved new charges for all its car parks of £1 for first hour, £3 up to 3 hours, and £5 over 3 hours. It was estimated that this would increase revenue for the Authority by about £70,000 a year. The finance report elsewhere on this agenda shows an increase of £93,000 compared to last year.

Complaints about the increases were received from members of the public, community councils and some businesses but the overall number of these was much lower than expected.

However, it may be appropriate to review both Newgale and Solva because of the special circumstances relating to local businesses.

The details of ticket sales at the car parks is now being analysed and will be presented to the meeting along with possible options for changes.

(For further information contact Alan Hare – Head of Business Management on ext 4810)