

REPORT OF HEAD OF DISCOVERY

SUBJECT: ORIEL Y PARC CAFÉ FRANCHISE

Purpose of Report

To advise Members of the proposed marketing of the Oriel y Parc Café franchise.

Background

Oriel y Parc cafe was originally run in-house. This generated numerous problems, significant financial losses, and ultimately led to the closure of the café at the end of 2010

In 2011 the Authority granted a franchise to a local company. This arrangement has proven to be successful. The original franchise ran from November 2011 to March 2013 and this was subsequently extended to the 31st October 2016.

The current franchisee continues to develop the reputation of the café at Oriel y Parc to the mutual benefit of the business and the Park Authority. The café has gained significant support and appreciation from an ever growing and very loyal local customer base.

From the Authority's point of view we now have a successful catering franchise at Oriel y Parc but to privately negotiate a further franchise extension (while quick, simple and providing service quality continuity) would not be open, transparent or inclusive and would in all probability cause concerns from our auditors for noncompliance with our Financial Standards.

Your officers are accordingly of the view that we have no option other than to offer the next café franchise by way of a competitive tendering process commencing during the early part of 2016.

Officers have discussed this with the present franchisee.

Financial, Risk & Compliance Considerations

The marketing and granting of any new franchise agreement will need to be in accordance with our financial standards.

Human Rights/Equality Issues

No issues

Biodiversity Implications/Sustainability Appraisal

No issues

Welsh Language Statement

No issues

Recommendation

That Members note the report.