**Pembrokeshire Coast and Snowdonia National Park Authorities’ Joint Scrutiny Review – To Establish How Successful National Park Policies and Work are in Supporting Business, together with Job Creation in Small and Medium Sized Enterprises (SME)**

Participants have been sent the following brief:

“The Committee would like to explore your perception of the Authorities’ policies and their effectiveness, and also welcomes any comments and suggestions for improvement that you may have. In order that the Committee can make the most of the time that is available they have asked that you give a brief presentation (maximum 5 minutes) in which you describe your company/organisation and your role in it. It would also be useful if you could comment upon any fundamental advantages and/or problems which are the result of operating within a National Park.

The Panel will focus on the following issues:

1. The Statutory Purposes of National Park Authorities are:

I. To conserve and enhance the natural beauty, wildlife and cultural heritage of the National Park, and

II. To promote opportunities for public enjoyment and understanding of its special qualities.

In pursuing these two Purposes, the National Park Authorities also have a Duty to seek to foster the economic and social wellbeing of communities living within the Park.

Currently the Welsh Government has set up a panel to review Designated Landscapes in Wales. Are there any changes to the Purposes and Duty of National Park Authorities that you would like to see the Panel recommend?

2. Are you aware of any examples of economic activity where the policies of the National Park Authorities have been particularly helpful or unhelpful? Is there any way in which these policies could be improved or extended?

3. Are there any National Park policies that you would like to see changed in order to facilitate an improved business climate?

4. Are you aware of any examples of good practice that would be relevant for the National Park Authorities in relation to how they engage with the business community?

5. In your opinion what do you consider the positive and/or negative factors of operating a business within a National Park?”