Application Type: Full
Reference: 11/010
Applicant: Mr H Bowen,
Agent: Mr Bowen
Proposal: To site new pay and display machine and signage.
Site Location: Newgale Car Park, Newgale

Description:
Full planning permission is sought for the erection of a pay and display machine and associated signage at the existing PCNPA car park at Newgale. The proposal, by reason of its modest scale and nature, would not have any adverse effect upon the special character or appearance of this area and the sustainable technology associated with its energy requirements would also be appropriate for this rural location. Accordingly a favourable recommendation is given in this instance.

Consultee Response:
NOLTON & ROCH COMMUNITY COUNCIL: No objection.
ENVIRONMENT AGENCY WALES: Standard advice guidance note.
TRANSPORTATION & TECHNICAL SERVICES: A response is awaited

Public Response:
None to date.

Officers Appraisal:
Policies:
LDP Policies –
1. National Park Purposes and Duty
8. Special Qualities
15. Conservation of the National Park
29. Sustainable Design
30. Amenity
34. Flooding and Coastal Inundation

PPW 3 chapters -
4. Planning for Sustainability
5. Conserving and Improving Natural Heritage and the Coast
8. Transport
13. Minimising and Managing Environmental Risks and Pollution

Technical Advice Notes -
12. Design
15. Development and Flood Risk
18. Transport

Supplementary Planning Guidance –
Sustainable Design

Background & Description
The existing Pembrokeshire Coast National Park Authority car park is located on the eastern side of the minor public road which extends from Newgale towards Nolton Haven. In 2009 temporary
planning permission was granted for the seasonal siting of a car park attendant’s hut and signage to cover the introduction of charges for this facility. In the event the hut was not retained and the attendant has instead operated from a parked car within the site.

Current proposal
Full permission is sought for the installation of a solar powered pay and display machine with associated signage. The application is accompanied by a Design and Access Statement and a technical brochure for the type of pay and display machine being proposed. The machine would be centrally positioned within the car park and would face the main entrance whilst the signage would be more spread out so as to advise customers of the terms and conditions relating to the charges. The pay and display machine would be some 1.6m high, 0.5m wide and 0.3m deep and it would be finished in unpainted stainless steel. The aluminium signs would be finished in the corporate colours of the National Park (blue and white) and would number six in total, comprising five new signs and the retention of one existing item. The details of the above equipment are appended to this report for information.

Key Issues
Having regard to the policy framework set out above the key issues are considered to be the visual impact of the proposed development upon its surroundings and the merits of the sustainable technology associated with the scheme. The effect of the proposal upon highway interests and the flood zone are also material considerations.

Although the pay and display machine would be of modern design and appearance its modest scale would not create any harmful or intrusive development here. In fact the earlier permission was mainly granted on a temporary basis in order to encourage the development a more sustainable design solution. The technology was not readily available for this type of equipment in 2009 but it is available now and is therefore being proposed in conjunction with the relevant signage for the benefit of customers. The siting of the machine would result in the loss of 1 parking space but this is not considered to be significant given the overall size of the car park at Newgale.

The view of the local highway authority is presently awaited and I hope to verbally update Members at your meeting.

Although the site is located within a flood zone the nature of the scheme is such that there would be no additional risk to the local environment as evidenced by the favourable consultation response of the Environment Agency.

In summary the proposal is considered to offer an appropriate design solution for the management of the car park and in doing so represents the introduction of a new generation of pay and display machine for the Authority which would benefit from being solar powered.

Conclusion
The proposal, by reason of its modest scale and nature, would not have any adverse effect upon the special character or appearance of the area. The sustainable technology associated with its energy requirements would also be appropriate for this rural location. Accordingly a favourable recommendation is given in this instance, subject to there being no adverse comment from the highway officer.

Recommendation:
That the application be approved subject to there being no adverse comments from the highway officer and also subject to the following conditions:

Development to commence within 5 years
Development in accordance with submitted plans
All approved equipment and fittings to be removed when no longer needed
Newgale car park
Location of Pay & Display machine and signage
Compiled by TJ on 30 November 2010

- To provide approximately 700mm x 640mm x 610mm concrete foundation finished level to car park surface to support Solar Cale Biparc Pay and Display Machine.

- To erect pay and display signage as per examples, within the car park.

Scale 1:500
Typical example of Pay and Display Machine and Corporate Signage

(A) 450mm x 250mm

(B) 650mm x 330mm

(C) 450mm x 1202mm

Typical Pay and Display Machine and Signage
Existing Car Park Signage to be retained

Parc Conedlaethol
Arfordir Penfro

Maenorbyr
Manorbier

Charges

PRISIAU

Motor Cars and Motor Cycles
Daily £3.50
Weekly £13.00
Season Ticket £20.00

COSBAU

Penalties

PCNP logo to be supplied by ourselves
(self adhesive vinyl 300mm deep)

Header panel
350mm

Name panel
240mm

Charges panel
800mm

3" (75mm) galvanized posts

Fixings: To be attached with nails & round clips to existing posts

Parc Conedlaethol
Arfordir Penfro

Traeth Mawr Trefdraeth
Newport Sands

PCNP logo to be supplied by ourselves
(self adhesive vinyl 300mm deep)

1200mm

White vinyl lettering on
Ultramarine vinyl

PRISIAU

Cerbydau Modur

Daily £3.50
Weekly £13.00
Season Ticket £20.00

COSBAU

Penalties

CHARGES

Motor Cars and Motor Cycles

Daily £3.50
Weekly £13.00
Season Ticket £20.00

COSBAU

Penalties

Penalties

Penalties

Penalties

Penalties
(129,106),(894,977)
MP 104 SYSTEM
TECHNICAL DATA

CABINET AND PEDESTAL

Dimensions (HxWxD) 1630 x 470 x 295 mm
(64.2" x 18.5" x 11.6")

Construction:
- Roof/back: 3 mm (0.12") stainless steel SS-EN2333
- Sides: 2 mm (0.08") LDX stainless steel

Vault design
- Side steel 3 mm (0.12")
- Cash vault door 6 mm (0.24") armoured steel
- Locking plates 6 point locking mechanism
  Drill protection

Weight 105/110 kg (232/243 pounds)
Compliance EN12414

ENVIRONMENTAL CONDITIONS

Operating temp.
- Solar −15 °C to 60 °C
  (0 °F to 140 °F)
- Mains with heater −35 °C to 60 °C
  (−31 °F to 140 °F)

Relative humidity Up to 95 %

ELECTRICAL DATA

Power consumption 230 V / 115 V
- Mains operation 0.2 A / 0.4 A
- One heater 0.5 A / 1 A
- Two heaters 1 A / 2 A
Battery operation 12 V DC *
Solar operation 13 W to 25 W **

DATA

Data storage 1024 KB static RAM
Transactions storage Up to 16 MB
Transaction backup 5000 latest transactions

INTERFACES

Interfaces, standard 2 x RS232, 2 x PC card slcts
Interfaces, optional 1 x RS232, 1 x RS485
8 relay input circuits
8 relay output circuits

Continued...