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**Application Ref: NP/13/0530**

<b>Application Type</b>	Advert
<b>Grid Ref:</b>	SN16473324
<b>Applicant</b>	PCNPA
<b>Agent</b>	Miss J Simpson, PCNPA
<b>Proposal</b>	Interpretation Panel
<b>Site Location</b>	Open Access Gateway, Near Mountain Bach, Foel Drygarn & Carn Menyn, Nr Cymych, Pembs
<b>Case Officer</b>	Matt Dash

**Summary**

This application seeks advertisement consent for the erection of an interpretation panel sign to be positioned onto a public right of way gate near Mountain Bach, Foel Frygarn & Carn Menyn, within Pembrokeshire Coast National Park. The proposal is not considered to have a detrimental impact upon the amenity of the national park or public safety due to its scale, design, siting and the associated removal of four signs in proximity to the proposed sign. The application is therefore considered to comply with the relevant policies of the LDP and as such is recommended for approval.

The application has been referred to the Development Management Committee due to the applicant being the Pembrokeshire Coast National Park Authority.

**Consultee Response**

**Pembrokeshire CC - Common Land:** No adverse comments

**CADW - Protection & Policy:** No adverse comments

**PCC - Transportation & Environment:** No objection

**Crymych Community Council** – No response received at time of writing this report.

**Public Response**

The application was advertised by site notice displayed at the site on 10th December 2013. No letters have been received from third parties.

**Policies considered**

Please note that these policies can be viewed on the Policies page Pembrokeshire Coast National Park website - <http://www.pembrokeshirecoast.org.uk/default.asp?PID=549>

LDP Policy 01 - National Park Purposes and Duty

LDP Policy 07 - Countryside

LDP Policy 08 - Special Qualities

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LDP Policy 15 - Conservation of the Pembrokeshire Coast National Park

LDP Policy 29 - Sustainable Design

LDP Policy 30 - Amenity

PPW5 Chapter 04 - Planning for Sustainability

PPW5 Chapter 06 - Conserving the Historic Environment

SPG03 - Loss of Hotels and Guesthouses

SPG08 - Affordable Housing

TAN 07 - Outdoor Advertisement Control

TAN 12 - Design

### **Officer's Appraisal**

#### **Background and Description**

The application site is located a couple of hundred metres down a non-metalled vehicular track that leads off the B road linking Mynachlogddu and Crymych, on the edge of the Preselli Mountains within North Pembrokeshire. There are two gates, a timber vehicular farm gate and to the left a timber pedestrian gate leading on to the public right of way that climbs up towards Bryngaer Foel Drygarn Hillfort. The timber gates and gate post have three existing signs attached to them with another timber ground mounted sign located several metres beyond. The sign on the gate post measures approximately 40cm x 30cm, notifies the public that the land is Access Land and informs them of the Countryside Code. The second sign measuring approximately 20cm x 30cm, located on the pedestrian gate warns that the land is a Site of Special Scientific Interest and describes the rules relating to this. Thirdly, the sign attached to the vehicular gate measuring approximately 40cm x 60cm warns against the use of non-authorised vehicles. All the existing signage is non-illuminated.

#### **Constraints**

- Special Area of Conservation - within 500m
- Site of Special Scientific Interest - within 50m
- Common Land CROW Access
- Biodiversity Issue
- Historic Landscape
- Safeguarding Zone
- Rights of Way Inland - within 50m
- Hazardous Zones
- Recreation Character Areas

#### **Relevant Planning History**

No relevant planning history

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### **Current Proposal**

This is an application made under the Town and Country Planning (Control of Advertisements) Regulations 1992 (as amended) for the erection of 1 x non-illuminated interpretation panel onto a timber access gate for a public right of way, to replace the existing 3 signs on the gate and timber ground mounted sign beyond within the Pembrokeshire Coast National Park.

The Origins project is part of the 'Makers of Wales' prehistoric strand of the Cadw pan-Wales interpretation plan. The funding comes from the Welsh Government's Heritage Tourism Project, which is backed with European funding. The project aims to maximise the economic value of heritage through increasing the volume, length and value of visits to Wales, linking themes of Welsh heritage at national, regional and local levels. The project will also make sure that Wales's outstanding heritage is more accessible and enjoyable to visit – for those who live in Wales and for visitors.

The funding will support the following PCNPA project:

- To enhance the site at Castell Henllys including developing it as a regional hub for the origins and prehistory of Wales.
- The upgrading of the Castell Henllys site, together with directional signs and interpretation panels all form part of this project.

In addition, the project is proposing the installation of interpretation panels/signs at various prehistory satellite sites throughout the North of the County within the National Park.

The proposed sign will measure 500mm x 420mm and be constructed of Duralite. The maximum height of lettering will be 12mm, with the predominant colouring being blue, brown and black with the majority of text to be printed in white or black. The sign is proposed to be fixed to a timber gate at a height of 750mm from the base of the sign to the ground.

The contents of the proposed sign will inform readers in both Welsh and English of historic information related to the landscape around them, as well as coalesce the information contained within the existing signage that is to be replaced by the proposed sign.

### **Key Issues**

The main issues to be considered in this case are:-

- Amenity
- Public safety

#### *Amenity*

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Paragraph 3.5.2 of Planning Policy Wales (PPW) notes that:-

*"The test in considering an advertisement's impact on amenity is whether it will adversely affect the appearance of the building, or of the immediate neighbourhood, where it is to be displayed. Local planning authorities should therefore consider the local characteristics of the neighbourhood, including its scenic, historic, architectural or cultural features. Because assessment of these factors may appear to involve some subjective judgement, authorities should be consistent in their assessment of visual impact in similar or comparable neighbourhoods or surroundings."*

Technical Advice Note 7 - Outdoor Advertisement Control offers specific advice in the case of National Parks advising that close scrutiny of applications for advertisement consent is required. Paragraph 19 states:-

*"In National Parks, Areas of Outstanding Natural Beauty and conservation areas, stricter controls usually apply to the display of advertisements which do not require the local planning authority's express consent. Applications for express consent also need to be closely scrutinised to ensure that the proposals do not compromise the aims of an area's designation."*

Policy 8 of the LDP refers to the Special Qualities of the National Park and lists priorities to ensure that these qualities will be protected and enhanced. Criterion 'a' of Policy 15 and criterion 'd' of Policy 30 of the LDP seek to resist development that would cause significant visual intrusion. Policy 29 of the LDP seeks to ensure the sustainable design of all new development within the National Park, listing key requirements which developments will be assessed against.

The scale of the proposed sign at 500mm x 420mm is relatively modest and can be considered even more so when the removal of the 4 existing signs is also taken into account.

In terms of design, the proposal will contain fairly muted colours such as brown, blue, black and white and is non-illuminated.

The proposed sign is not in a prominent position, situated on the gate, 750mm above the ground. In the countryside and surrounded by hedges and trees, it will not appear visually intrusive as it will not be visible from the metalled public highway to the south east, and will only be seen when members of the public want to access the public footpath or travel down the track.

The proposal is therefore considered to be acceptable in terms of amenity as the design, scale and positioning will not be visually intrusive and will protect the Special Qualities of the National Park.

#### *Public Safety*

On the issue of public safety PPW states in paragraph 3.5.1:-

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"The control regime does not enable the authority to regulate the subject-matter of any advertisement. The test in assessing an advertisement's impact on public safety is whether the advertisement itself, or the exact location proposed for its display, is likely to be so distracting or confusing that it creates a hazard to, or endangers, people in the vicinity who are taking reasonable care for their own and others' safety."

Pembrokeshire County Councils Highways Department has been consulted to assess the proposals' impact on the adjacent highway, though no objections were raised.

The application is therefore considered acceptable in terms of public safety.

### **Conclusion**

The proposed sign is considered to be acceptable in terms of public safety and will not be visually intrusive in of itself, and will be even less so when taking into account the removal of the four existing signs attached to the gates and gate post. It therefore complies with the relevant policies of the LDP and as such is recommended for approval.

### **Recommendation:**

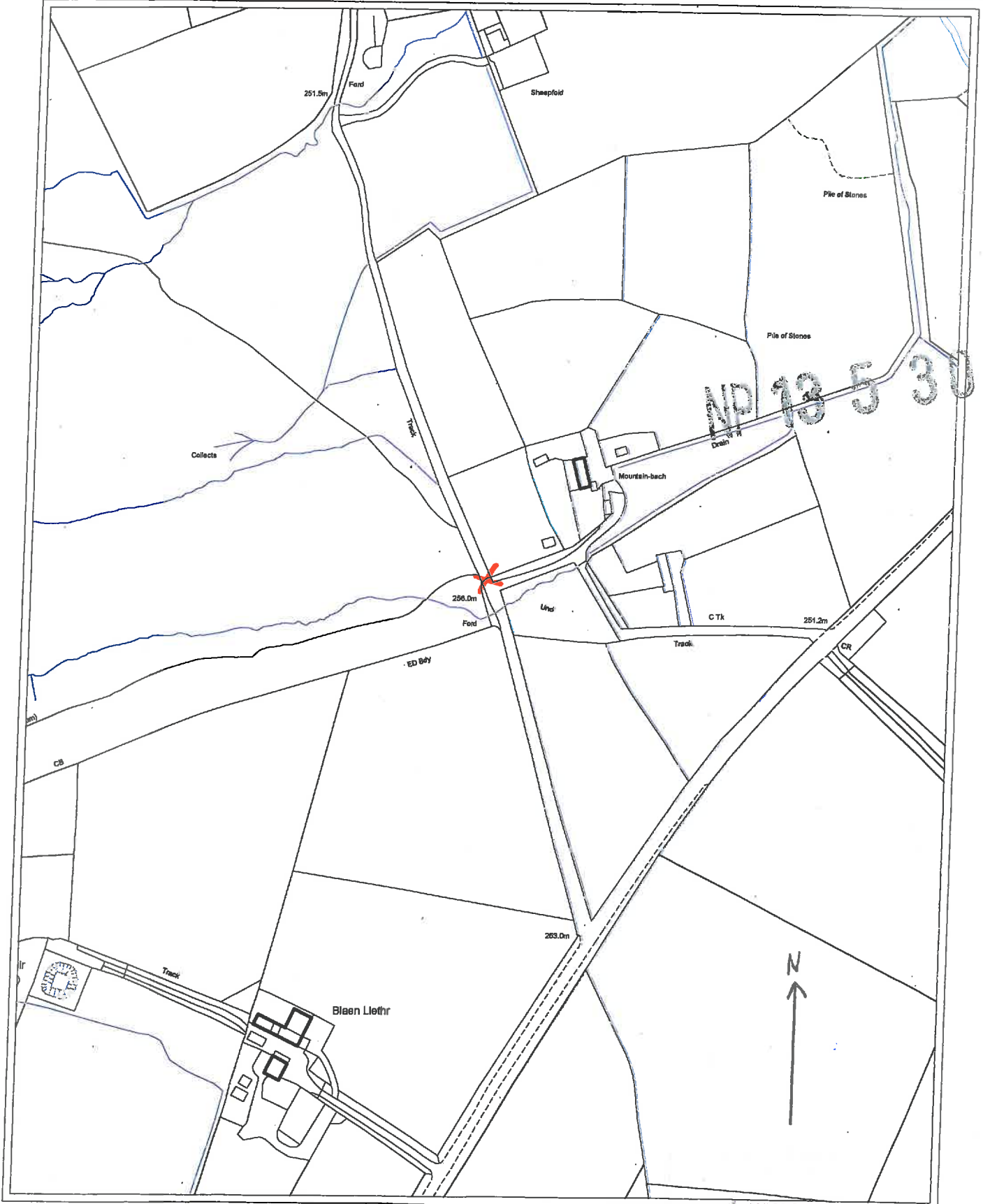
The application be approved subject to conditions relating to the 5 year time limit, compliance with plans, maintaining the advertisements in a clean, tidy and safe condition, and their removal to the satisfaction of the LPA on the expiry of the 5 year permission applicable to all advertisement consents.

# Origins Satellite Sites

## Carn Menyn

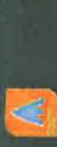
Compiled by TJ on 2 October 2013

Scale 1:2500



- 1 NOV 2013





# Carn Menyn

Ar gopa creigiog Carn Menyn, i'r gorllewin o Foel Drygarn, gallwch weld creigiâu dolerit. Aethpwyd â rhai cerrig gliestion tebyg i'r rhain, a gloddwyd o ardal y Preseli, i Gori y Cewri, dros 5000 o flynyddoedd yn ôl.

On the craggy top of Carn Menyn to the west of Foel Drygarn you can see rocks of dolerite. Some bluestones similar to these, quarried in the Preseli area were taken to Stonehenge over 5000 years ago.

Grid ref SN123456

Mae'r safle hwn yng ngofal XYZ  
This site is cared for by XYZ



Awdurdod Parc Cenedlaethol Cymru  
Pembrokeshire Coast National Park Authority  
0845 345 7275



# RHYBUDD

**MAE MYNYDD PRESELI YN SAFLE O DDIDDRDEB GWYDDONOL ARBENNIG**

- Peidiwch a churo na thymnu'r cerrig - mae'n drosedd i achosi difrod i nodweddion dasaregol, biolegol ac archaeolegol
- Mae defnydd o gerbydau modur ar y safle yma yn anghyfreithlon heb ganiatâd perchennog y tir - gall y cwrnt osod dirwyon trwm iawn yr Heddlu feddiannu eich cerbyd



# Tir Mynediad

Mae croeso i chi gerdded dros yr ardal agored hon o gefn gwlad sydd wedi'i dynodi fel Tir Mynediad o dan Ddeddf Cefn Gwlad a Hawliau Tramwy 2000



# Access Land

You are welcome to walk over this open countryside which has been designated as Access Land under the Countryside and Rights of Way Act 2000

Er mwyn mwynhau eich ymweliad i'r eithaf, ac i helpu gwarchod cefn gwlad er lles pob un, a wnewch chi ddilyn y Cod Cefn Gwlad:



## Keep your dog under close control

Dogs must be kept on short leads when near livestock and from 1st March to 31st July to protect ground nesting birds.



## No Access for motor vehicles, motor cycles or quad bikes

It is an offence to drive mechanically propelled vehicles without lawful authority on Access Land.



## Consider other people

Please take care not to disturb other people, livestock or wildlife. Leave gates and property as you find them.

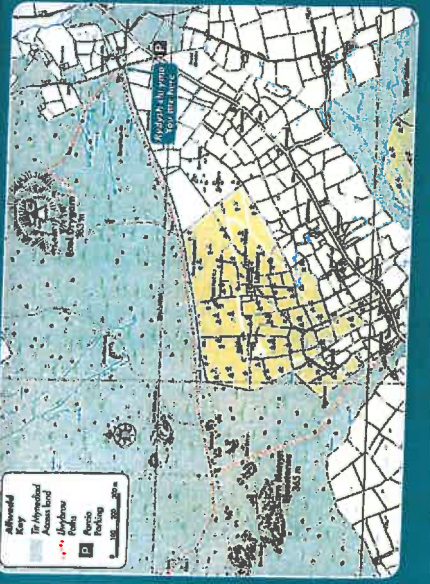


## Protect plants and animals and take your litter home



## Be safe - plan ahead and follow any signs

Visitors are responsible for taking proper care of themselves and any accompanying children or dogs.



## Gellir cyfyngu neu gau Tir Mynediad dros dro

Access Land may be subject to temporary restrictions or closure

Am wybodaeth bellach, mae croeso i chi gysylltu ag Awdurdod Parc Cenedlaethol Arfordir Penfro  
Ffôn: 0845 345 7275  
[www.arfordirpenfro.org.uk](http://www.arfordirpenfro.org.uk)



# Bryngaer Foel Drygarn Hillfort

Dros ddeuny fill o flynyddoedd yn ôl, roedd pobl yr Oes Haearn yn byw mewn tai cwm ar lethrau uchaf y bryn o ch blaen. Gannoedd o flynyddoedd cyn hynny, roed pobl yr Oes Efydd wedi adeiladu fair-cermedd fawr o gerrig ar y copa, er mwyn claddu eu harweinwyr ynddynt.

Over two thousand years ago Iron Age people lived in roundhouses on the upper slopes of the hill ahead. Hundreds of years before that, Bronze Age people built three great stone cairns at the top in which to bury their leaders.

Grid ref SN123456



Awdurdod Parc Cenedlaethol Cymru  
Pembrokeshire Coast National Park Authority  
0845 345 7275



# WARNING MYNYDD PRESELI IS A SITE OF SPECIAL SCIENTIFIC INTEREST

- Do not hammer or remove rocks - it is a criminal offence to cause damage to geological, biological or archaeological features
- The use of motor vehicles in this area without the permission of the landowner is illegal - unlimited fines may be imposed by a court and your vehicle may be seized by the Police



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